

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576 CONTRACT # 863196 Schedule Dates Advertiser Agency/T-Code Product Brand Salesperson Sales Office

Buyer Name

Phone/Fax

Account Types

:30 5A- 5:58A (ET)

:30 5:29P- 5:58P (ET)

**Billing Type** 

Comments

CPE

10/24/12-10/30/12 American Crossroads (33954) Crossroads Media LLC (2774)/055317791 Political - US President (1174) Democrat (Anti) (177520) Blair, Cheryl (2205) TeleRep - Philadelphia RAMSEY, NOELLE

National/Political PAC - Agency

AM CROSSROADS 10/24
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

(202) 559-6428 /

Weekly/Irregular

11/27/1257

**Entered By** Penne Marsh CO-OP No 06387199 Demo Order Type Package Deal Commission % 15.00

\$1,000.00

\$2,600.00

\$1,000.00 Norfolk (WVEC) (WVEC)

\$2,600.00 Norfolk (WVEC) (WVEC)

5AM NEWS

NEWS

Date Entered

Last Modified

Net Total

Sales Tax

Normal \$24,231.00 \$137,309.00

10/19/12

10/19/12

Oct. 2012

Nov. 2012

Grand Total:

Nortolk (WVEC) (WVEC) Rate By Broadcast Month Spots \$100,300.00 67 \$61,240.00 \$161,540.00 107

Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Entered Rate Total Comments Line Line Type / Break Type (Ref #) Dates Station 10/26/12-10/26/12 :30 12:57P- 2P (ET) \$1,100.00 \$1,100.00 Norfolk (WVEC) (WVEC) THE CHEW 10/19/12 1.0 Normal Line / SPOT :30 10A- 10:58A (ET) \$900.00 Norfolk (WVEC) (WVEC) RACHAEL RAY 10/19/12 10/26/12-10/26/12 \$900.00 2.0 Normal Line / SPOT 3.0 Normal Line / SPOT 10/26/12-10/26/12 :30 11P- 11:35P (ET) 1 \$2,600.00 \$2,600.00 Norfolk (WVEC) (WVEC) 13 NEWS AT 11 10/19/12 10/19/12 :30 11:35P- 12:02A (ET) \$960.00 Norfolk (WVEC) (WVEC) ABC NIGHTLINE 4.0 Normal Line / SPOT 10/26/12-10/26/12 \$960.00 10/26/12-10/26/12 :30 10:58A- 12P (ET) \$1,200.00 \$1,200.00 Norfolk (WVEC) (WVEC) THE VIEW 10/19/12 5.0 Normal Line / SPOT 10/26/12-10/26/12 :30 12:02A- 1:06A (ET) \$300.00 \$300.00 Norfolk (WVEC) (WVEC) JIMMY KIMMEL 10/19/12 6.0 Normal Line / SPOT 1 10/26/12-10/26/12 :30 12P- 12:57P (ET) 1 \$800.00 \$800.00 Norfolk (WVEC) (WVEC) 13 NEWS MIDDAY 10/19/12 7.0 Normal Line / SPOT 10/19/12 :30 2P- 3P (ET) \$1,100.00 \$1,100.00 Norfolk (WVEC) (WVEC) GENERAL 8.0 Normal Line / SPOT 10/26/12-10/26/12 1 9.0 Normal Line / SPOT 10/26/12-10/26/12 :30 3P- 3:58P (ET) 1 \$1,300.00 \$1,300.00 Norfolk (WVEC) (WVEC) KATIE 10/19/12 10/19/12 :30 3:58P- 4:58P (ET) \$800.00 \$800.00 Norfolk (WVEC) (WVEC) DR. OZ 10.0 Normal Line / SPOT 10/26/12-10/26/12 10/26/12-10/26/12 :30 4:30A- 4:59A (ET) \$100.00 \$100.00 Norfolk (WVEC) (WVEC) 430AM NEWS 10/19/12 11.0 Normal Line / SPOT 10/19/12 12.0 Normal Line / SPOT 10/26/12-10/26/12 :30 4:58P- 5:29P (ET) 1 \$2,400.00 \$2,400.00 Norfolk (WVEC) (WVEC) 13 NEWS AT 5P

|                             |       | CONFIRMATION CONTRAC | :T    |           |
|-----------------------------|-------|----------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station:    | Date: | Comments: |
|                             |       |                      |       |           |
| 1                           |       |                      |       |           |

1

B/E Bookend P/B Piggy Back

13.0 Normal Line / SPOT

14.0 Normal Line / SPOT

Printed At: 10:18 AM on Monday, October 22 2012

10/26/12-10/26/12

10/26/12-10/26/12

10/19/12

10/19/12



WVEC

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576 Contract # Schedule Dates Advertiser Agency/T-Code Product

Buyer Name

Phone/Fax

Account Types

Billing Type

CPE

863196 10/24/12-10/30/12 American Crossroads (33954) Crossroads Media LLC (2774)/055317791 Political - US President (1174) Democrat (Anti) (177520) Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia

RAMSEY, NOELLE

(202) 559-6428 /

Weekly/Irregular

AM CROSSROADS 10/24
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

11/27/1257

National/Political PAC - Agency

Net Total

Sales Tax

Date Entered 10/19/12 **Last Modified** 10/19/12 Penne Marsh No CO-OP 06387199 Headline # Order Type Normal Package Deal Commission % 15.00

\$24,231.00

\$137,309.00

Norfolk (WVEC) (WVEC) \$100,300.00 \$61,240.00 By Broadcast Month Spots Oct. 2012 Nov. 2012 67 40 Grand Total: 107 \$161,540.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times             | SPW  | Mo         | Tu      | We Th | ı Fr | Sa Su | Spots | Rate       | Total      | Station               | Comments             | Entered  |
|------|--------------------------------|-------------------|-----|--------|-----------------------|------|------------|---------|-------|------|-------|-------|------------|------------|-----------------------|----------------------|----------|
| 15.0 | Normal Line / SPOT             | 10/26/12-10/26/12 | 4   | :3     | 0 6P- 6:30P (ET)      |      |            | <u></u> |       | 1    |       | 1     | \$3,000.00 | \$3,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 6P        | 10/19/12 |
| 16.0 | Normal Line / SPOT             | 10/26/12-10/26/12 | 4   | :3     | 0 5:58A- 7A (ET)      |      |            |         |       | 1    |       | 1     | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS DAYBREAK     | 10/19/1  |
| 17.0 | Normal Line / SPOT             | 10/26/12-10/26/12 | 4   | :30    | 0 6:58P- 7:28P (ET)   |      |            |         |       | 1    |       | 1     | \$2,700.00 | \$2,700.00 | Norfolk (WVEC) (WVEC) | WHEEL OF FORTUNE     | 10/19/1  |
| 18.0 | Normal Line / SPOT             | 10/26/12-10/26/12 | 4   | :30    | 0 7A- 9A (ET)         |      |            | -       |       | 1    | :     | 1     | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | GOOD MORNING AMERICA | 10/19/1  |
| 19.0 | Normal Line / SPOT             | 10/26/12-10/26/12 | 4   | :30    | 0 7:28P- 7:57P (ET)   |      |            |         |       | 1    |       | 1     | \$2,800.00 | \$2,800.00 | Norfolk (WVEC) (WVEC) | JEOPARDY             | 10/19/1  |
| 20.0 | Normal Line / SPOT             | 10/26/12-10/26/12 | 4   | :30    | 9A- 10A (ET)          |      | <u>l</u> . |         |       | 1    |       | 1     | \$960.00   | \$960.00   | Norfolk (WVEC) (WVEC) | LIVE WITH KELLY      | 10/19/1  |
| 21.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 0 12:57P- 2P (ET)     |      | 1          |         |       |      |       | 1     | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | THE CHEW             | 10/19/1  |
| 22.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 0 10A- 10:58A (ET)    |      | 1          |         |       |      |       | 1     | \$900.00   | \$900.00   | Norfolk (WVEC) (WVEC) | RACHAEL RAY          | 10/19/1  |
| 23.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 0 11P- 11:35P (ET)    |      | 1          |         |       |      |       | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11        | 10/19/1  |
| 24.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 0 11:35P- 12:02A (ET) |      | 1          |         |       |      |       | 1     | \$960.00   | \$960.00   | Norfolk (WVEC) (WVEC) | ABC NIGHTLINE        | 10/19/1  |
| 25.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 10:58A- 12P (ET)      |      | 1          |         |       |      |       | 1     | \$1,200.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) | THE VIEW             | 10/19/1  |
| 26.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 0 12:02A- 1:06A (ET)  |      | 1          |         |       |      |       | 1     | \$300.00   | \$300.00   | Norfolk (WVEC) (WVEC) | JIMMY KIMMEL         | 10/19/1  |
| 27.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 0 12P- 12:57P (ET)    |      | 1          |         |       |      |       | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | 13 NEWS MIDDAY       | 10/19/1  |
| 28.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 2P- 3P (ET)           |      | 1          |         |       |      |       | 1     | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | GENERAL              | 10/19/1  |
|      |                                | .1                |     |        | CO                    | NFIE | RM.        | ΑT      | ION   | CC   | NTE   | RAC.  | Г          |            |                       |                      |          |

B/E Bookend P/B Piggy Back



Alexandria, VA 22314-1576

Contract # Schedule Dates Advertiser Agency/T-Code Product

CPE

Account Types

Billing Type

10/24/12-10/30/12 American Crossroads (33954) Crossroads Media LLC (2774)/055317791 Political - US President (1174) Democrat (Anti) (177520) Salesperson Blair, Cheryl (2205) TeleRep - Philadelphia Sales Office RAMSEY,NOELLE Buyer Name Phone/Fax

863196

(202) 559-6428 / 11/27/1257 National/Political PAC - Agency

Weekly/Irregular

AM CROSSROADS 10/24
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Date Entered 10/19/12 Last Modified 10/19/12 Entered By Penne Marsh 06387199 Headline # Order Type Normal Package Deal

15.00

\$24,231.00

\$137,309.00

СО-ОР

Commission %

Commission

Net Total

Sales Tax

| By Broadcast Month | Spots | Rat         |
|--------------------|-------|-------------|
| Oct. 2012          | 67    | \$100,300.0 |
| Nov. 2012          | 40    | \$61,240.00 |
| Grand Total:       | 107   | \$161,540.0 |
|                    |       |             |
|                    |       |             |
|                    |       |             |
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|                    |       |             |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo · | Tu  | We T | <u>Fr</u> | Sa Su | Spots | Rate       | Total      | Station               | Comments               | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|------|-----|------|-----------|-------|-------|------------|------------|-----------------------|------------------------|---------|
| 29.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 3P- 3:58P (ET)      |     | 1    |     |      |           |       | 1     | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | KATIE                  | 10/19/1 |
| 30.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 3:58P- 4:58P (ET)   |     | 1    |     |      |           | L     | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | DR. OZ                 | 10/19/1 |
| 31.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 4:30A- 4:59A (ET)   |     | 1    |     |      | -1        |       | 1     | \$100.00   | \$100.00   | Norfolk (WVEC) (WVEC) | 430AM NEWS             | 10/19/1 |
| 32.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 4:58P- 5:29P (ET)   |     | 1    |     |      | -         |       | 1     | \$2,400.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 5P          | 10/19/1 |
| 33.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 5A- 5:58A (ET)      |     | 1    |     |      |           |       | 1     | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | 5AM NEWS               | 10/19/1 |
| 34.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 5:29P- 5:58P (ET)   |     | 1    |     |      | 1         |       | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | NEWS                   | 10/19/1 |
| 35.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 6P- 6:30P (ET)      |     | 1    |     |      |           |       | 1     | \$3,000.00 | \$3,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 6P          | 10/19/1 |
| 36.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 5:58A- 7A (ET)      |     | 1    |     |      |           |       | 1     | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS DAYBREAK       | 10/19/1 |
| 37.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 6:58P- 7:28P (ET)   |     | 1    |     |      | 1         |       | 1     | \$2,700.00 | \$2,700.00 | Norfolk (WVEC) (WVEC) | WHEEL OF FORTUNE       | 10/19/1 |
| 38.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 7A- 9A (ET)         |     | 1    |     | - 1  |           |       | 1     | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | GOOD MORNING AMERICA   | 10/19/1 |
| 39.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 7:28P- 7:57P (ET)   |     | 1    | - 1 |      | T         |       | 1     | \$2,800.00 | \$2,800.00 | Norfolk (WVEC) (WVEC) | JEOPARDY               | 10/19/1 |
| 40.0 | Normal Line / SPOT             | 10/29/12-10/29/12 | 4   | :30    | 9A- 10A (ET)        |     | 1    | -   | 1    |           |       | 1     | \$960.00   | \$960.00   | Norfolk (WVEC) (WVEC) | LIVE WITH KELLY        | 10/19/1 |
| 41.0 | Normal Line / SPOT             | 10/27/12-10/27/12 | 4   | :30    | 11:30P- 12:05A (ET) |     |      | - 1 |      | T         | 1     | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11 after CF | 10/19/  |
|      |                                |                   |     |        |                     |     |      |     | - 1  | -         |       |       |            |            |                       |                        |         |

|                             |       | CONFIRMATION      | CONTRACT |           |  |
|-----------------------------|-------|-------------------|----------|-----------|--|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date:    | Comments: |  |
|                             |       |                   |          |           |  |
|                             |       |                   |          |           |  |

B/E Bookend P/B Piggy Back



Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Contract # 863196 Schedule Dates 10/24/12-10/30/12 Advertiser American Crossroads (33954) Agency/T-Code Crossroads Media LLC (2774)/055317791 Product Political - US President (1174) Democrat (Anti) (177520) Blair, Cheryl (2205) TeleRep - Philadelphia Sales Office RAMSEY, NOELLE Phone/Fax (202) 559-6428 / CPE 11/27/1257

Weekly/Irregular

National/Political PAC - Agency

AM CROSSROADS 10/24
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Last Modified 10/19/12 Entered By Penne Marsh CO-OP No 06387199 Headline # Order Type Normal Package Deal 15.00 \$24,231.00 Net Total \$137,309.00 Sales Tax

10/19/12

Date Entered

Norfolk (WVEC) (WVEC) By Broadcast Month Spots \$100,300.00 \$61,240.00 Oct. 2012 Nov. 2012 67 40 Grand Total: 107 \$161,540.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo Tu | ı We | Th i | Fr Sa | Su | Spots | Rate       | Total      | Station               | Comments                        | Entered  |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|-------|------|------|-------|----|-------|------------|------------|-----------------------|---------------------------------|----------|
| 42.0 | Normal Line / SPOT             | 10/27/12-10/27/12 | 4   | :30    | 1:05A- 2:05A (ET)   |     |       |      |      | 1     |    | 1     | \$40.00    | \$40.00    | Norfolk (WVEC) (WVEC) | DA VINCI INQUEST late due to CF | 10/19/12 |
| 43.0 | Normal Line / SPOT             | 10/27/12-10/27/12 | 4   | :30    | 5:58A- 8A (ET)      |     |       | -    |      | 1     |    | 1     | \$700.00   | \$700.00   | Norfolk (WVEC) (WVEC) | NEWS                            | 10/19/12 |
| 44.0 | Normal Line / SPOT             | 10/27/12-10/27/12 | 4   | :30    | 6:58P- 7:57P (ET)   |     |       |      |      | 1     |    | 1     | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | WHEEL/JEOPARDY                  | 10/19/12 |
| 45.0 | Normal Line / SPOT             | 10/28/12-10/28/12 | 4   | :30    | 11P- 11:35P (ET)    |     |       |      | 1    |       | 1  | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11                   | 10/19/12 |
| 46.0 | Normal Line / SPOT             | 10/28/12-10/28/12 | 4   | :30    | 5:58A- 8A (ET)      |     |       |      |      |       | 1  | 1     | \$500.00   | \$500.00   | Norfolk (WVEC) (WVEC) | NEWS                            | 10/19/12 |
| 47.0 | Normal Line / SPOT             | 10/28/12-10/28/12 | 4   | :30    | 7:58A- 9A (ET)      |     |       |      |      |       | 1  | 1     | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | GOOD MORNING AMERICA            | 10/19/12 |
| 48.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 12:57P- 2P (ET)     |     |       |      | 1    |       |    | 1     | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | THE CHEW                        | 10/19/12 |
| 49.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 10A- 10:58A (ET)    |     |       | :    | 1    |       |    | 1     | \$900.00   | \$900.00   | Norfolk (WVEC) (WVEC) | RACHAEL RAY                     | 10/19/12 |
| 50.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 11P- 11:35P (ET)    |     |       |      | 1    |       |    | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11                   | 10/19/12 |
| 51.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 11:35P- 12:02A (ET) |     |       |      | 1    | -     |    | 1     | \$960.00   | \$960.00   | Norfolk (WVEC) (WVEC) | ABC NIGHTLINE                   | 10/19/12 |
| 52.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 10:58A- 12P (ET)    |     |       |      | 1    | - :   |    | 1     | \$1,200.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) | THE VIEW                        | 10/19/12 |
| 53.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 12:02A- 1:06A (ET)  |     |       |      | 1    | -     |    | 1     | \$300.00   | \$300.00   | Norfolk (WVEC) (WVEC) | JIMMY KIMMEL                    | 10/19/12 |
| 54.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 12P- 12:57P (ET)    |     |       | 1    | 1    |       |    | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | 13 NEWS MIDDAY                  | 10/19/12 |
| 55.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 2P- 3P (ET)         |     |       |      | 1    | - 1   |    | 1     | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | GENERAL                         | 10/19/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Account Types

Billing Type

Accepted-Station:

Date:

Comments:

B/E Bookend P/B Piggy Back



Alexandria, VA 22314-1576

Contract # Schedule Dates Advertiser Agency/T-Code Product

Sales Office

Buyer Name

Phone/Fax

CPE

863196 10/24/12-10/30/12 American Crossroads (33954) Crossroads Media LLC (2774)/055317791 Political - US President (1174) Democrat (Anti) (177520)

Blair, Cheryl (2205) TeleRep - Philadelphia RAMSEY, NOELLE

11/27/1257 Account Types National/Political PAC - Agency **Billing Type** Weekly/Irregular

(202) 559-6428 /

AM CROSSROADS 10/24
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Date Entered 10/19/12 Last Modified 10/19/12 Entered By Penne Marsh No 06387199 Headline # Order Type Normal Package Deal

15.00

\$24,231.00

\$137,309.00

CO-OP

Commission

Net Total

Sales Tax

Norfolk (WVEC) (WVEC) Rate \$100,300.00 \$61,240.00 By Broadcast Month Spots Oct. 2012 Nov. 2012 67 40 Grand Total: 107 \$161,540.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Мо | Tu | We Th | Fr  | Sa Su | Spots | Rate       | Total      | Station               | Comments             | Entered  |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|-------|-----|-------|-------|------------|------------|-----------------------|----------------------|----------|
| 56.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 3P- 3:58P (ET)    |     |    |    | 1     |     |       | 1     | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | KATIE                | 10/19/12 |
| 57.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 3:58P- 4:58P (ET) |     |    |    | 1     |     |       | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | DR. OZ               | 10/19/12 |
| 58.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 4:30A- 4:59A (ET) |     |    |    | 1     |     |       | 1     | \$100.00   | \$100.00   | Norfolk (WVEC) (WVEC) | 430AM NEWS           | 10/19/12 |
| 59.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 4:58P- 5:29P (ET) |     |    |    | 1     |     |       | 1     | \$2,400.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 5P        | 10/19/12 |
| 60.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 5A- 5:58A (ET)    |     |    |    | 1     |     |       | 1     | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | 5AM NEWS             | 10/19/12 |
| 61.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 5:29P- 5:58P (ET) | l   |    |    | 1     |     |       | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | NEWS                 | 10/19/12 |
| 62.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 6P- 6:30P (ET)    |     |    |    | 1     |     |       | 1     | \$3,000.00 | \$3,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 6P        | 10/19/12 |
| 63.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 5:58A- 7A (ET)    |     |    |    | 1     | 1 1 |       | 1     | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS DAYBREAK     | 10/19/12 |
| 64.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | _:30   | 6:58P- 7:28P (ET) |     |    |    | 1     |     |       | 1     | \$2,700.00 | \$2,700.00 | Norfolk (WVEC) (WVEC) | WHEEL OF FORTUNE     | 10/19/12 |
| 65.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 7A- 9A (ET)       |     |    |    | 1     |     |       | 1     | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | GOOD MORNING AMERICA | 10/19/12 |
| 66.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 7:28P- 7:57P (ET) |     |    |    | 1     |     |       | 1     | \$2,800.00 | \$2,800.00 | Norfolk (WVEC) (WVEC) | JEOPARDY             | 10/19/12 |
| 67.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 4   | :30    | 9A- 10A (ET)      |     |    |    | 1     | 1 1 |       | 1     | \$960.00   | \$960.00   | Norfolk (WVEC) (WVEC) | LIVE WITH KELLY      | 10/19/12 |
| 68.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 12:57P- 2P (ET)   |     |    | 1  |       |     |       | 1     | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | THE CHEW             | 10/19/12 |
| 69.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 10A- 10:58A (ET)  |     | 1  | 1  |       |     |       | 1     | \$900.00   | \$900.00   | Norfolk (WVEC) (WVEC) | RACHAEL RAY          | 10/19/12 |

## CONFIRMATION CONTRACT Comments: Date: Accepted-Agency/Advertiser: Accepted-Station:

B/E Bookend P/B Piggy Back



Alexandria, VA 22314-1576

Contract # Schedule Dates Advertiser Agency/T-Code Product Brand

Buyer Name

Phone/Fax

Account Types

Billing Type

Date:

CPE

863196 10/24/12-10/30/12 American Crossroads (33954) Crossroads Media LLC (2774)/055317791 Political - US President (1174) Democrat (Anti) (177520) Salesperson Blair, Cheryl (2205) Sales Office

TeleRep - Philadelphia RAMSEY, NOELLE (202) 559-6428 / 11/27/1257

National/Political PAC - Agency

Accepted-Station:

Weekly/Irregular AM CROSSROADS 10/24
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, Date Entered

Last Modified

Entered By

Headline #

Order Type

Net Total

Sales Tax

Package Deal

СО-ОР

10/19/12

10/19/12

06387199

Normal

15.00

\$24,231.00

\$137,309.00

Comments:

No

Penne Marsh

Norfolk (WVEC) (WVEC) \$100,300.00 \$61,240.00 By Broadcast Month Spots Oct. 2012 Nov. 2012 67 40 Grand Total: 107 \$161,540.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Мо  | Tu ' | We Th | Fr S | a Su | Spots | Rate       | Total      | Station               | Comments         | Entered  |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|-----|------|-------|------|------|-------|------------|------------|-----------------------|------------------|----------|
| 70.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 11P- 11:35P (ET)    |     |     | 1    |       |      |      | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11    | 10/19/12 |
| 71.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 11:35P- 12:02A (ET) |     |     | 1    | :     |      |      | 1     | \$960.00   | \$960.00   | Norfolk (WVEC) (WVEC) | ABC NIGHTLINE    | 10/19/12 |
| 72.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 10:58A- 12P (ET)    |     |     | 1    |       |      |      | 1     | \$1,200.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) | THE VIEW         | 10/19/12 |
| 73.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 12:02A- 1:06A (ET)  |     |     | 1    |       |      |      | 1     | \$300.00   | \$300.00   | Norfolk (WVEC) (WVEC) | JIMMY KIMMEL     | 10/19/12 |
| 74.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 12P- 12:57P (ET)    |     |     | 1 .  |       | 1    |      | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | 13 NEWS MIDDAY   | 10/19/12 |
| 75.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 2P- 3P (ET)         |     | - 1 | 1    |       |      |      | 1     | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | GENERAL          | 10/19/12 |
| 76.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 3P- 3:58P (ET)      |     |     | 1    |       |      |      | 1     | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | KATIE            | 10/19/12 |
| 77.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 3:58P- 4:58P (ET)   |     |     | 1    |       |      |      | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | DR. OZ           | 10/19/12 |
| 78.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 4:30A- 4:59A (ET)   |     |     | 1    |       |      |      | 1     | \$100.00   | \$100.00   | Norfolk (WVEC) (WVEC) | 430AM NEWS       | 10/19/12 |
| 79.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 4:58P- 5:29P (ET)   |     |     | 1    |       |      |      | 1     | \$2,400.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 5P    | 10/19/12 |
| 80.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 5A- 5:58A (ET)      |     |     | 1    |       | - 1  |      | 1     | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | 5AM NEWS         | 10/19/12 |
| 81.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 5:29P- 5:58P (ET)   |     |     | 1    |       | - :  |      | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | NEWS             | 10/19/12 |
| 82.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 6P- 6:30P (ET)      |     |     | 1    |       |      |      | 1     | \$3,000.00 | \$3,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 6P    | 10/19/12 |
| 93.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 5:58A- 7A (ET)      |     |     | 1    |       |      | -    | 1     | \$2,000.00 | \$2,000,00 | Norfolk (WVEC) (WVEC) | 13 NEWS DAYBREAK | 10/19/12 |

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Alexandria, VA 22314-1576

Phone/Fax

Account Types

Billing Type

Comments

CPE

Contract # 863196 Schedule Dates 10/24/12-10/30/12 Advertiser American Crossroads (33954) Agency/T-Code Crossroads Media LLC (2774)/055317791 Product Brand Sales Office Buyer Name

Political - US President (1174) Democrat (Anti) (177520) Blair, Cheryl (2205) TeleRep - Philadelphia RAMSEY, NOELLE (202) 559-6428 / 11/27/1257

National/Political PAC - Agency Weekly/Irregular

AM CROSSROADS 10/24
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Date Entered 10/19/12 Last Modified 10/19/12 Entered By Penne Marsh No Headline # 06387199

Demo Order Type Normal Package Deal Commission % 15.00 Commission \$24,231.00 \$137,309.00

Net Total Sales Tax

CO-OP

| Norfolk (WVEC) (V<br>By Broadcast Month<br>Oct. 2012<br>Nov. 2012 | <b>Spots</b><br>67<br>40 | Rate<br>\$100,300.00<br>\$61,240.00 |
|---|--------------------------|-------------------------------------|
| Grand Total:  | 107                      | \$161,540.00                        |
|   |                          |                                     |
|   |                          |                                     |
|   |                          |                                     |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Мо | Tu | We Th | Fr | Sa Su | Spots | Rate       | Total      | Station               | Comments             | Entered  |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|-------|----|-------|-------|------------|------------|-----------------------|----------------------|----------|
| 84.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 6:58P- 7:28P (ET)   |     |    | 1  |       |    |       | 1     | \$2,700.00 | \$2,700.00 | Norfolk (WVEC) (WVEC) | WHEEL OF FORTUNE     | 10/19/12 |
| 85.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 7A- 9A (ET)         |     |    | 1  |       |    |       | 1     | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | GOOD MORNING AMERICA | 10/19/12 |
| 86.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 7:28P- 7:57P (ET)   |     |    | 1  |       |    |       | 1     | \$2,800.00 | \$2,800.00 | Norfolk (WVEC) (WVEC) | JEOPARDY             | 10/19/12 |
| 87.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 9A- 10A (ET)        |     |    | 1  |       |    |       | 1     | \$960.00   | \$960.00   | Norfolk (WVEC) (WVEC) | LIVE WITH KELLY      | 10/19/12 |
| 88.0 | Normal Line / SPOT             | 10/24/12-10/24/12 | 4   | :30    | 12:57P- 2P (ET)     |     |    |    | 1     |    |       | 1     | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | THE CHEW             | 10/19/12 |
| 89.0 | Normal Line / SPOT             | 10/24/12-10/24/12 | 4   | :30    | 10A- 10:58A (ET)    |     | 1  |    | 1     |    |       | 1     | \$900.00   | \$900.00   | Norfolk (WVEC) (WVEC) | RACHAEL RAY          | 10/19/12 |
| 90.0 | Normal Line / SPOT             | 10/24/12-10/24/12 | 4   | :30    | 11P- 11:35P (ET)    |     |    |    | 1     |    |       | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11        | 10/19/12 |
| 91.0 | Normal Line / SPOT             | 10/24/12-10/24/12 | 4   | :30    | 11:35P- 12:02A (ET) |     |    |    | 1     |    |       | 1     | \$960.00   | \$960.00   | Norfolk (WVEC) (WVEC) | ABC NIGHTLINE        | 10/19/12 |
| 92.0 | Normal Line / SPOT             | 10/24/12-10/24/12 | 4   | :30    | 10:58A- 12P (ET)    |     |    |    | 1     |    |       | 1     | \$1,200.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) | THE VIEW             | 10/19/12 |
| 93.0 | Normal Line / SPOT             | 10/24/12-10/24/12 | 4   | :30    | 12:02A- 1:06A (ET)  |     |    |    | 1     |    |       | 1     | \$300.00   | \$300.00   | Norfolk (WVEC) (WVEC) | JIMMY KIMMEL         | 10/19/12 |
| 94.0 | Normal Line / SPOT             | 10/24/12-10/24/12 | 4   | :30    | 12P- 12:57P (ET)    |     |    |    | 1     |    |       | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | 13 NEWS MIDDAY       | 10/19/12 |
| 95.0 | Normal Line / SPOT             | 10/24/12-10/24/12 | 4   | :30    | 2P- 3P (ET)         |     |    |    | 1     |    |       | 1     | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | GENERAL              | 10/19/12 |
| 96.0 | Normal Line / SPOT             | 10/24/12-10/24/12 | 4   | :30    | 3P- 3:58P (ET)      |     |    |    | 1     |    |       | 1     | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | KATIE                | 10/19/12 |
| 97.0 | Normal Line / SPOT             | 10/24/12-10/24/12 | 4   | :30    | 3:58P- 4:58P (ET)   |     |    |    | 1     |    |       | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | DR. OZ               | 10/19/12 |

## CONFIRMATION CONTRACT Accepted-Agency/Advertiser: Date: Accepted-Station: Comments:

B/E Bookend P/B Piggy Back



Alexandria, VA 22314-1576

Contract # Schedule Dates Advertiser Product

Account Types

Billing Type

10/24/12-10/30/12 American Crossroads (33954) Agency/T-Code Crossroads Media LLC (2774)/055317791 Political - US President (1174) Brand Democrat (Anti) (177520) Blair, Cheryl (2205) Salesperson Sales Office TeleRep - Philadelphia RAMSEY, NOELLE Buyer Name Phone/Fax (202) 559-6428 / CPE 11/27/1257

Weekly/Irregular

National/Political PAC - Agency

AM CROSSROADS 10/24
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

863196

Date Entered 10/19/12 Last Modified 10/19/12 **Entered By** Penne Marsh CO-OP No 06387199 Demo Order Type Normal Package Deal Commission % 15.00

Net Total

Sales Tax

\$24,231.00

\$137,309.00

Norfolk (WVEC) (WVEC) By Broadcast Month Spots Rate \$100,300.00 \$61,240.00 Oct. 2012 Nov. 2012 67 40 Grand Total: \$161,540.00 107

| 0/24/12-10/24/12<br>0/24/12-10/24/12<br>0/24/12-10/24/12 | 4  |  | 1:30A- 4:59A (ET)   |                |                |                |                |                |                |                |   |  |  |  |                |
|--|--|--|---|----------------|----------------|----------------|----------------|----------------|----------------|----------------|---|--|--|--|----------------|
| 0/24/12-10/24/12   | 4  | :30  | FOR F 200 (FT)  |                |                |                | 1              | 1 1            |                | 1              | \$100.00  | \$100.00   | Norfolk (WVEC) (WVEC)  | 430AM NEWS   | 10/19/         |
|  |  |  | 1:58P- 5:29P (ET)   |                |                |                | 1              |                |                | 1              | \$2,400.00  | \$2,400.00   | Norfolk (WVEC) (WVEC)  | 13 NEWS AT 5P  | 10/19/         |
|  | יי   | :30  | 5A- 5:58A (ET)  |                |                |                | 1              |                |                | 1              | \$1,000.00  | \$1,000.00   | Norfolk (WVEC) (WVEC)  | 5AM NEWS   | 10/19/         |
| 0/24/12-10/24/12   | 4  | :30  | ::29P- 5:58P (ET)   |                |                |                | 1              |                |                | 1              | \$2,600.00  | \$2,600.00   | Norfolk (WVEC) (WVEC)  | NEWS   | 10/19/         |
| 0/24/12-10/24/12   | 4  | :30  | 6P- 6:30P (ET)  |                |                |                | 1 .            |                |                | 1              | \$3,000.00  | \$3,000.00   | Norfolk (WVEC) (WVEC)  | 13 NEWS AT 6P  | 10/19/         |
| 0/24/12-10/24/12   | 4  | :30  | 5:58A- 7A (ET)  |                |                |                | 1              |                |                | 1              | \$2,000.00  | \$2,000.00   | Norfolk (WVEC) (WVEC)  | 13 NEWS DAYBREAK   | 10/19/         |
| 0/24/12-10/24/12   | 4  | :30  | :58P- 7:28P (ET)  |                |                |                | 1              |                |                | 1              | \$2,700.00  | \$2,700.00   | Norfolk (WVEC) (WVEC)  | WHEEL OF FORTUNE   | 10/19/         |
| 0/24/12-10/24/12   | 4  | :30  | 'A- 9A (ET)   |                |                |                | 1              |                |                | 1              | \$2,000.00  | \$2,000.00   | Norfolk (WVEC) (WVEC)  | GOOD MORNING AMERICA   | 10/19/         |
| 0/24/12-10/24/12   | 4  | :30  | ':28P- 7:57P (ET)   |                |                |                | 1              |                |                | 1              | \$2,800.00  | \$2,800.00   | Norfolk (WVEC) (WVEC)  | JEOPARDY   | 10/19/         |
| 0/24/12-10/24/12   | 4  | :30 9  | A- 10A (ET)   | -              |                |                | 1              |                |                | 1              | \$960.00  | \$960.00   | Norfolk (WVEC) (WVEC)  | LIVE WITH KELLY  | 10/19/         |
|  |  |  |   |                |                |                |                |                |                |                |   |  |  |  |                |
|  |  |  | CO  | NFIF           | ⊥<br>RM,       | ΑT             | ION            | CC             | NTF            | RAC            | <u>_</u>  |  |  |  | —              |
| 0/0/   | 24/12-10/24/12<br>24/12-10/24/12<br>24/12-10/24/12<br>24/12-10/24/12 | 24/12-10/24/12 4 24/12-10/24/12 4 24/12-10/24/12 4 24/12-10/24/12 4 24/12-10/24/12 4 | 24/12-10/24/12 4 :30 5 24/12-10/24/12 4 :30 6 24/12-10/24/12 4 :30 7 24/12-10/24/12 4 :30 7 | 24/12-10/24/12 | 24/12-10/24/12 | 24/12-10/24/12 | 24/12-10/24/12 | 24/12-10/24/12 | 24/12-10/24/12 | 24/12-10/24/12 | 24/12-10/24/12     4     :30 5:58A- 7A (ET)     1     1       24/12-10/24/12     4     :30 6:58P- 7:28P (ET)     1     1       24/12-10/24/12     4     :30 7A- 9A (ET)     1     1       24/12-10/24/12     4     :30 72.28P- 7:57P (ET)     1     1       24/12-10/24/12     4     :30 9A- 10A (ET)     1     1 | 24/12-10/24/12     4     :30 5:58A- 7A (ET)     1     1     \$2,000.00       24/12-10/24/12     4     :30 6:58P- 7:28P (ET)     1     1     \$2,700.00       24/12-10/24/12     4     :30 7A- 9A (ET)     1     1     \$2,000.00       24/12-10/24/12     4     :30 7:28P- 7:57P (ET)     1     1     \$2,600.00 | 24/12-10/24/12     4     :30 5:58A- 7A (ET)     1     1 \$2,000.00     \$2,000.00       24/12-10/24/12     4     :30 6:58P- 7:28P (ET)     1     1 \$2,700.00     \$2,700.00       24/12-10/24/12     4     :30 7A- 9A (ET)     1     1 \$2,000.00     \$2,000.00       24/12-10/24/12     4     :30 7:28P- 7:57P (ET)     1     1 \$2,800.00     \$2,800.00       24/12-10/24/12     4     :30 9A- 10A (ET)     1     \$960.00     \$960.00 | 24/12-10/24/12       4       :30 5:58A- 7A (ET)       1       1       \$2,000.00       \$2,000.00       Norfolk (WVEC) (WVEC)         24/12-10/24/12       4       :30 6:58P- 7:28P (ET)       1       1       \$2,000.00       \$2,700.00       Norfolk (WVEC) (WVEC)         24/12-10/24/12       4       :30 7A- 9A (ET)       1       1       \$2,000.00       \$2,000.00       Norfolk (WVEC) (WVEC)         24/12-10/24/12       4       :30 7:28P- 7:57P (ET)       1       1       \$2,800.00       \$2,800.00       Norfolk (WVEC) (WVEC)         24/12-10/24/12       4       :30 9A- 10A (ET)       1       1       \$960.00       \$960.00       Norfolk (WVEC) (WVEC) | 24/12-10/24/12 |

B/E Bookend P/B Piggy Back

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| Station and   | Location:                              |            |              | Da                |                    |
|---|--|------------|--------------|-------------------|--------------------|
| WVEC  | Norfor                                 | IK         |              |                   | 10/22              |
| Stephanie M   | •                                      |            | wing issue:  |                   |                    |
| American Cros<br>401 New Yor<br>Vashington, D<br>reasurer: Ma | k Avenue Suite 1<br>C 20005            | 200        |              |                   |                    |
| Broadcast<br>Length   | Time of Day,<br>Rotation or<br>Package | Days       | Class        | Times per<br>Week | Number<br>of Weeks |
|   | As (                                   | Order      | eQ           |                   |                    |
|   |  |            |              |                   |                    |
| Total Char  | ges: # /3                              | 7,309      | >            | Net               |                    |
| Γhis broadcast t  | ime will be used by                    | : Americar | n Crossroads | 6                 |                    |
|   | rogramming (<br>elating to any         |            |              |                   |                    |
|   | ☐ Yes                                  |            |              | ⊠ No              |                    |

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# 863196

| For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable): |  |   |                            |
|--|--|---|----------------------------|
|  |  |   |                            |
|  | t "communicates a mes<br>greed Upon Schedule (                               |   | litical matter of national |
| I represent that the pa  | ayment for the above de  | escribed broadcast time                         | e has been furnished by:   |
| Treasurer Margee   | Clancy   |   |                            |
| and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:   |  |   |                            |
| ☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.   |  |   |                            |
| The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):   |  |   |                            |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.  |  |   |                            |
| I agree to indemnify and<br>reasonable attorney's fee<br>advertisement(s). For the<br>transcript, or tape, while<br>before the time of the s   | es, that may ensue from<br>he above-stated broad<br>ich will be delivered to | the broadcast of the a cast(s), I also agree to | bove-requested             |
| TO BE SIGNED BY ISSUE ADVERTISER   |  |   |                            |
| 8/31/12  | Stymm  | my_   | 703-299-1760               |
| Signature Contact Phone Number   |  |   |                            |
| TO BE SIGNED BY STATION REPRESENTATIVE   |  |   |                            |
| Accepted United Ma   | wh Penn  | Accepted in Part                                | □ Rejected                 |
| Signatur   | re   | Printed Name                                    | Title                      |

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